

Fourteenth Annual Parenting Awareness Michigan Conferences and 2007 Parenting Awareness Month Kickoffs

October 19, 2006
Marquette, Michigan

November 6, 2006
Lansing, Michigan

**Two statewide
conferences
to choose from –
or attend both!**

**For anyone
who works
with parents
and families ...**

**Learn about
parenting issues,
programs,
and resources**

**Kick Off Parenting
Awareness Month
2007**

**... PAM organizers,
educators,
parent network
and coalition members,
service providers,
school personnel,
parent volunteers,
and anyone interested
in parenting and
Parenting Awareness
Month.**

**Keynote at each conference by
Jenifer Strauss**

Professional Storyteller, Educator, and Keynote
Speaker from Hastings, Michigan

**Storytelling in the Family ...
Connecting Communication
and Imagination
to Education**

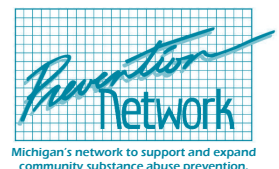
Other Highlights for Both Conferences

- **Morning and afternoon workshops on parenting issues and planning for PAM**
- **Resources to kick off a successful Parenting Awareness Month in March 2007**
- **Displays showcasing ideas and materials for local PAM campaigns**
- **Parenting information and resources for year around**
- **The winning 2007 PAM Poster Contest entries on display**

The PAM Conferences are sponsored by:
Prevention Network and the Parenting Awareness Michigan Steering Committee

**Come alone or bring a team from your community.
Connect with other parenting advocates and educators
who will talk about a variety of parenting issues.
Network with local PAM Organizers.
Return home with practical, inspirational,
and creative ideas for your local
Parenting Awareness Month Activities
and for use throughout the year.**

MCBAP Contact Hours and State Board CEUs offered





From the Parenting Awareness Michigan Steering Committee:

Each year the Parenting Awareness Michigan Conferences are held to bring together professionals and volunteers who work with families to learn about issues facing today's parents and caregivers, network with other family advocates, and kick off the coming year's Parenting Awareness Month in March. Two statewide conferences are held – one in the Upper Peninsula and one in the Lower Peninsula.

This year, participants will hear a dynamic keynote presentation by Jenifer Strauss, educator and professional storyteller. Many wonderful workshops will be presented on a variety of parenting topics. Each conference will feature displays showcasing parenting programs and resources, and PAM initiatives from throughout Michigan.

The PAM Conferences and Kickoffs are a great way to get recharged about the important work of supporting parents and families, learn what others are doing in their work with parents and families, and begin (or continue) planning for Parenting Awareness Month 2007.

We look forward to your participation in one or both of the 14th Annual PAM Conferences. Thank you for all that you do on behalf of parents, caregivers, and families in Michigan and beyond!



Important Conference Information



Local PAM Artifacts Needed!

Please bring ideas and samples of your local Parenting Awareness Month activities to share during the closing session. Thank you in advance!



Continuing Education:

- .5 State Board of Education CEUs can be earned. Cost: \$10.
- Five contact hours through MCBAP (Michigan Certification Board for Addiction Professionals) can be earned. Cost \$10.
- On-site paperwork must be completed at the time of check-in and at the end of the day for either of these continuing education opportunities.



Visit www.preventionnetwork.org (Click on Parenting Awareness Michigan):

For the most up-to-date information about both conferences.



Workshop Key:

GEN = Focus on parenting for all age ranges of children

EC = Early childhood focus

MC = Middle childhood focus

AD = Adolescent focus

ATOD = Alcohol, Tobacco, and/or Other Drugs

Thursday, October 19, 2006, in Marquette

Monday, November 6, 2006, in Lansing



Jenifer Strauss, Keynote Speaker
“Truth Clothed in Story”

Storytelling in the Family . . .
Connecting Communication and
Imagination to Education

In this world of technological advancement and its explosion of information, our children are experiencing an imagination deficit. It's time to balance the budget!

In a dynamic keynote, storyteller and educator Jenifer Strauss will present a compelling argument for the use of storytelling as a cognitive development tool and motivate you to use “STORY” as a powerful link for connecting imagination to education and help others do the same.

Jenifer will address storytelling in emergent literacy, current research on the effect of media in the family, brain development, and evidence for the successful use of storytelling for reading readiness, and cognitive development across classroom curriculum, and within the family environment.

Jenifer Strauss holds a Bachelor of Science degree from the University of Michigan, an Elementary Education degree from Western Michigan University, and a Secondary Education degree from Michigan State University. Jenifer left public education several years ago to use the ancient oral art form of storytelling to perform, teach, and speak. She offers dynamic performances, workshops, keynotes, and writing residencies for all ages and audiences with programs that include multicultural tales, urban legends, Michigan lore, American folklore, and stories for character development.

“Let a Story be Told... Let a Story be Heard... Let a Story be Told Again”

At both conferences, it is our pleasure to have arranged with Jenifer Strauss to offer the *Cygnus Storytelling Handbook – A Family Storytelling Workbook*, which is a publication she helped create. The Handbook is a resource for parents, teachers, and anyone working with children. The cost is \$10 to purchase.



THURSDAY, OCTOBER 19, 2006

BOTTUM UNIVERSITY CENTER, NORTHERN MICHIGAN UNIVERSITY, MARQUETTE

CONFERENCE AGENDA

- 8:00 a.m. **Registration, Refreshments, Displays, Continuing Education Credits and Contact Hours Sign-in**
- 9:00 a.m. **Welcome**
- 9:15 a.m. **Storytelling in the Family . . . Connecting Communication and Imagination to Education**
Keynote by Jenifer Strauss
- 10:45 a.m. **Session I Workshops**
1. How Did We Get Here?
 2. Brain Dance – Upper Peninsula Style
 3. Building Bridges with Parents for Effective Sexuality Education
 4. Michigan's Quality Childcare Crisis and What We Can Do To Help
 5. The Role of Parents as Change Agents
- 12:00 noon **Lunch**
Presentation by Richard Bearup, Executive Director, Michigan Children's Trust Fund
- 1:00 p.m. **Session II Workshops**
6. Storytelling: A Natural and Effective Springboard to Communicating and Connecting
 7. Jim and Ken's Excellent Adventure in Secondhand Smoke and Underage Drinking Prevention
 8. Empowering Parents Into Action for Healthier Kids!
 9. Getting Parents Involved in Asset Building
 10. Teaching Children Self-Discipline
- 2:30 p.m. **Session III Workshops**
11. Storytelling: A Natural and Effective Springboard to Communicating and Connecting
 12. The Adolescent Brain: Why They Do What They Do and How to Help!
 13. Circle of Parents: Parent-Led Mutual Self-Help Groups
 14. What About Those Fathers? Engaging Men in Service Provision
 15. What is the Great Start System?
- 3:45 p.m. **Treats, Trades, Take Homes, and Time to Dream—Planning for Parenting Awareness Month 2007**
- Continuing Education Sign-out**
- 4:15 p.m. **Conference Adjourns**

DIRECTIONS NORTHERN MICHIGAN UNIVERSITY

1401 Presque Isle Avenue
Don H. Bottum
University Center
Marquette, MI 49855
906/227-6338
www.nmu.edu

FROM WEST: US-41/M-28 merges onto Washington Street. Washington to Fourth Street (left). Fourth Street to Kaye Avenue (left). NMU/Bottum University Center on right.

FROM EAST: Follow downtown Marquette signs, US Business 41 becomes Front Street, Front Street to Washington Street (left), Washington to Fourth Street (right), Fourth to Kaye Avenue (left). NMU/Bottum University Center on the right.

FOR OVERNIGHT ACCOMMODATIONS:

A block of sleeping rooms has been reserved at the Holiday Inn in Marquette for a special rate of \$65 plus tax for single or double occupancy.

Refer to Prevention Network or PRE when making reservations. The hotel must receive your reservations by October 6, 2006. Holiday Inn 1915 U.S. 41 West, Marquette. 906/225-1351.
www.holidayinn.com

Workshop descriptions on next two pages



Workshop Descriptions

October 19, 2006, Marquette

Session I 10:45 a.m. – 12:00 noon

1. How Did We Get Here? A parent, and her son in recovery, will offer a discussion focused on addiction in adolescence, diagnosis, and accessing and navigating substance abuse services. Useful and practical resources will be provided. [ATOD] *Jill Fries, Health Educator and Parent, and Desmond Ormson, Son*

2. Brain Dance: Upper Peninsula Style. This is an introduction to Anne Green-Gilbert's research. Brain Dance sequences through the 8 fundamental movement patterns of early human development that wire the central nervous system. Brain Dance connects and aligns all parts of the body, brings blood and oxygen to the brain and muscles, and helps us to center and focus. Participants will leave knowing two dance games they can use in their work with children. [GEN] *Marilyn Kahl, Marquette-Alger RESA*

3. Building Bridges with Parents for Effective Sexuality Education. Traditionally parents have been uncomfortable talking with their children about abstinence and sexuality and have had limited involvement in school or community based sexuality education programs. In this session, participants will learn concrete strategies for how they can reach out to parents and at the same time build advocacy for effective sexuality education programs in schools and communities. [MC,AD] *Barbara Flis, MI PTSA*

4. Michigan's Quality Childcare Crisis and What We Can Do to Help. There is a shortage of licensed childcare in Michigan's Upper Peninsula. MSU Extension and 4C of the U.P. are joining forces to improve the quality of childcare across the U.P. by providing training options for childcare providers, parents, relative care providers, daycare aides, and anyone else interested in childcare, and recruiting more adults to become licensed providers. Learn about training options and what can be done to increase the quality of childcare in the U.P. and elsewhere in Michigan. [EC] *Erin Ranta, MSU Extension; Jaimie Mager and Marianne Saarivirta-Kolpack, 4C of the U.P.*

5. The Role of Parents as Change Agents.

This workshop will provide participants with a basic overview of legislative advocacy. It will provide self-empowerment strategies participants can use to inform and encourage parents struggling with issues impacting their own children, and help families take an active role to make changes that parents have identified as needed and necessary. [GEN] *Michele Corey, BA, and Angelique Day, MSW, LLMSW, Michigan's Children*

Session II 1:00 p.m. – 2:15 p.m.

6. Storytelling: A Natural and Effective Springboard to Communicating and Connecting (repeated in session III). Stories told in the oral tradition are a safe, non-threatening way to introduce current issues of concern, and can be the focus for activities about communication, empathy, cooperation, and conflict management. This interactive workshop will provide easy and usable storytelling techniques, and give participants the opportunity to get comfortable with their own storytelling abilities. Participants will leave empowered to use storytelling at home and work and to gain a wealth of resources to use right away. [GEN] *Jenifer Strauss, Truth Clothed in Story*

7. Jim and Ken's Excellent Adventure in Secondhand Smoke and Underage Drinking Prevention. This workshop will address underage drinking and secondhand smoke – two health issues of importance for parents, families, and communities. Participants will learn strategies to effectively communicate to parents about preventing youth alcohol use. Methods to reduce secondhand smoke exposure in the home and community through voluntary measures and policy will be discussed. Participants will come away with a variety of useful information and resources about secondhand smoke and youth alcohol use prevention. [ATOD] *Jim Harrington, Marquette County Health Department, and Ken Dail, MCRUD Coordinator, Prevention Network*

8. Empowering Parents Into Action for Healthier Kids! We have a health crisis among youth. Nearly 80% of young people don't eat recommended amounts of fruits and vegetables; almost 1/3 of students don't receive recommended amounts of moderate and vigorous physical activity, and one in three American children born in 2000 will develop diabetes in their lifetime. This workshop will increase your knowledge and skills to empower parents into action on wellness initiatives. [GEN] *Barbara Flis, Parent Action for Healthy Kids*

9. Getting Parents Involved in Asset Building. The Search Institute's 40 Developmental Assets framework is a powerful tool for youth development. Workshop participants will learn how to put this tool in the hands of parents and show them how to build partnerships with other asset-builders in the lives of their children. [GEN] *Paul Olson, LBSW, Great Lakes Center for Youth Development*

10. Teaching Children Self-Discipline. Come learn the instructions driving all children's behaviors. Understanding children's internal instructions enables you to improve relationship building with children and their parents. Learn new strategies for dealing with "misbehaving" children. This lively presentation will provide immediate applicable and concrete suggestions in an atmosphere that is fresh, funny, and enjoyable. [GEN] *Nancy S. Buck, PhD, Peaceful Parenting, Inc., Charlestown, RI*

Session III 2:30 p.m. – 3:45 p.m.

11. Storytelling: A Natural and Effective Springboard to Communicating and Connecting (repeat from session II). Stories told in the oral tradition are a safe, non-threatening way to introduce current issues of concern, and can be the focus for activities about communication, empathy, cooperation, and conflict management. This interactive workshop will provide easy and usable storytelling techniques, and give participants the opportunity to get comfortable with their own storytelling abilities. Participants will leave empowered to use storytelling at home and work and to gain a wealth of resources to use right away. [GEN] *Jenifer Strauss, Keynoter, Truth Clothed in Story*

12. The Adolescent Brain: Why They Do What They Do and How to Help! The adolescent brain is very much "under construction"—undergoing changes that sometimes result in behaviors that cause adults concern and frustration. This workshop will provide an understanding of neurological changes that happen during adolescence along with strategies adults can use to help teens navigate these challenging years more safely and successfully. [AD] *Dee Lindenberger, MARESA/SAPE*

13. Circle of Parents: Parent-Led Mutual Self Help Groups. This interactive workshop will model the dynamics of a Circle of Parents group, while sharing information about the program. Learn how this program provides a place for parents to connect with, learn from, and be sources of strength for each other, through weekly group meetings co-led by parents and professionals. [GEN] *Sylvia Brown-Jones, LMSW, Children's Trust Fund, and Joyce A. Bos, MA, Pathways, Inc.*

14. What About Those Fathers? Engaging Men in Service Provision. This interactive workshop is designed to encourage service providers at all levels to examine program policies, practices, and procedures which may inadvertently preclude fathers and men from benefiting from the services offered. Case practice supporting positive male family involvement and the art of effective "male" communication will be discussed. Participants will learn tips and techniques designed to promote positive working relationships, even with the most challenging male clients. [GEN] *Duane Wilson, MSW, Michigan Department of Human Services*

15. What is the Great Start System? Too many Michigan children are entering kindergarten each year with previously unidentified health, developmental, or learning concerns. Come and learn more about how communities and the Early Childhood Investment Corporation are working together to assure that every child enters kindergarten healthy, safe and eager to succeed in school and in life. [EC] *Cherie Ross-Barber, MSW, CSW, and Teresa Marvin, Early Childhood Investment Corporation*

14th Annual PAM Conference, October 19, 2006, Marquette

| REGISTRATION FEE (per person) | Note: Space not guaranteed with on site registration |
|--|--|
| Registration fee includes morning refreshments, lunch, and materials | |

| | Postmarked by 10/09/06 | Postmarked after 10/09/06 |
|------------------|------------------------|---------------------------|
| Registration fee | \$40 | \$55 |

Cancellation Policy: Cancellation must be received seven business days prior to conference for a full refund.

Please print clearly or type.

Name: _____ Phone: (_____) _____
(as it should appear on name tag)

Agency _____ E-mail: _____
(as it should appear on name tag)

Address: _____ County: _____
(address, street, PO box)

City: _____ State: _____ Zip: _____

Billing address if different than above: _____

Please check all that apply:

☐ Will be present for lunch

☐ Vegetarian lunch

☐ Special needs, please specify: _____

☐ **Do not** share my contact information on conference participant list

☐ Workshop Presenter

☐ Display Host

Workshop Selections: Workshop choices cannot be guaranteed and will be assigned in date order received.

Session I (circle one) 1 2 3 4 5

Second Choice (circle one) 1 2 3 4 5

Session II (circle one) 6 7 8 9 10

Second Choice (circle one) 6 7 8 9 10

Session III (circle one) 11 12 13 14 15

Second Choice (circle one) 11 12 13 14 15

Workshop presenters and monitors:
Circle the workshop you are presenting
and/or monitoring.

PAYMENT METHOD

☐ Check enclosed

Payable to Prevention Network

☐ Purchase order

attached

☐ VISA or MasterCard (through Michigan Resource Center)

Name of Cardholder: _____

Card Number: _____

Expiration Date: _____

Signature: _____

TWO WAYS TO REGISTER

By Mail: PAM Conference – Marquette
Prevention Network, PO Box 4458
East Lansing, MI 48826-4458

By Fax:
517/393-6931

Questions? Call 800/968-4968. Fax to: 517/393-6931. Also visit www.preventionnetwork.org

OFFICE USE ONLY

Date received: _____ Paid: ☐ Yes ☐ No Notes: _____ PO#: _____

☐ After postmark date Follow up: ☐ Yes ☐ No Comments: _____ Database entry: _____

MONDAY, NOVEMBER 6, 2006
HOLIDAY INN SOUTH CONFERENCE CENTER, LANSING

CONFERENCE AGENDA

- 7:30 a.m. **Registration, Refreshments, Displays, Continuing Education Credits and Contact Hours Sign-in**
- 8:30 a.m. **Welcome**
Opening remarks by Richard Bearup, Executive Director, Children's Trust Fund
- 9:00 a.m. **Storytelling in the Family . . . Connecting Communication and Imagination to Education Keynote by Jenifer Strauss**
- 10:45 a.m. **Session I Workshops**
1. Activities to Help Parents Raise Children Who Don't Use Alcohol, Tobacco, or Other Drugs
 2. Circle of Parents: Parent-Led Mutual Self-Help Groups
 3. Alternatives to Anger
 4. Helping Low-Income Parents to Maximize Financial Resources for Their Family
 5. What About Those Fathers? Engaging Men in Early Childhood and Social Service Settings
 6. How to Talk to Children About Sexual Abuse Prevention Without Scaring Them
 7. Connections Programs: It's Never Too Early to Start Connecting
 8. Building Bridges with Parents for Effective Sexuality Education
- 12:05 noon. **Lunch**
- 1:05 p.m. **Session II Workshops**
9. Storytelling: A Natural and Effective Springboard to Communicating and Connecting
 10. Utilizing Risk and Protective Factors in Effective Parenting
 11. Empowering Parents Into Action for Healthier Kids!
 12. Parents as Partners: Reaching Parents Where They're "At"
 13. Teaching Children Self-Discipline
 14. Media and Our Children
 15. What is the Great Start System?
 16. Adolescents: What Are They Thinking?
- 2:40 p.m. **Session III Workshops**
17. Storytelling: A Natural and Effective Springboard to Communicating and Connecting
 18. Methamphetamine — New Drug of Choice
 19. PAM in Your Community
 20. The Role of Parents as Change Agents
 21. Parenting Again — A Kinship Care Overview of Helping Systems
 22. Appreciating Diversity and Connecting with Families in a Multicultural Setting
 23. Great Parent Leaders Giving Children a Great Start
 24. Gossip, Rumors, and Bullying Go High Tech
- 4:00 p.m. **Treats, Trades, Take Homes, and Time to Dream—Planning for Parenting Awareness Month 2007**
Continuing Education Sign-out
- 4:30 p.m. **Conference Adjourns**

Holiday Inn South

6820 S. Cedar Street
Lansing, MI 48911
800/333-8123

www.holiday-inn.com/lansing-south

From North: Take 127 South to Grand Rapids/I-96 Exit. Follow I-96 West to Exit 104 (Cedar St/Holt).*

From Northeast: Take 69 West to 127 South. Follow 127 South to Grand Rapids/I-96 Exit. Follow I-96 West to Exit 104.*

From East: Take I-96 West to Lansing, Exit 104.*

From South: Take 23 North to I-96. Go West on I-96 to Lansing, Exit 104.*

From Southwest: Take I-94 East to 69 North. Follow 69 North to I-96 East to Lansing Exit 104.*

From West and Northwest: Take I-96 East to Lansing Exit 104.*

*** Take Exit 104 (Cedar Street/Holt) and turn left at light.** Go through two lights (2 blocks) and at third light turn left. Go under viaduct and Holiday Inn will be on right.

For overnight accommodations: A block of sleeping rooms has been reserved at the Holiday Inn-South for a rate of \$65 plus tax for single or double occupancy. Refer to **Prevention Network** to receive this rate. The hotel must receive your reservation by October 6, 2006. Phone: 800/333-8123

Descriptions on next two pages



Workshop Descriptions, November 6, 2006, Lansing

Session I 10:45 a.m. – 12:05 noon

1. Activities to Help Parents Raise Children Who Don't Use Alcohol, Tobacco, or Other Drugs. Activities and evidence-based resources for organizers to help parents prevent children of all ages from using ATOD. Special attention will be given to times of transition. Ideas will include activities for individual parents, ways parents can work together, and how the school and community can help. [ATOD] *Marie Hansen, Prevention Network*

2. Circle of Parents: Parent-Led Mutual Self-Help Groups. This interactive workshop will model the dynamics of a Circle of Parents group, while sharing information about the program. Learn how this program provides a place for parents to connect with, learn from, and be sources of strength for each other, through weekly group meetings co-led by parents and professionals. [GEN] *Sylvia Brown-Jones, LMSW, Children's Trust Fund, and Joyce A. Bos, MA, Pathways, Inc.*

3. Alternatives to Anger. Everyone gets angry or deals with angry people. Everyone needs to know: Anger comes after some other thought or feeling; how to gain self-control and lower stress; how not to take others' anger personally; and how to use new skills to communicate plus forgiving and letting go of the past. Come away with ideas on how to deal with angry children or adults in a constructive way. [GEN] *Sue Porter, Director of Family Programs, MSU Extension*

4. Helping Low-Income Parents to Maximize Financial Resources for Their Family. Many low-income families struggle to make ends meet because they do not know about financial resources for which they are eligible. This workshop will help participants to maximize the help available to each family and learn to solve problems that families may have when they apply for or try to keep those resources. [GEN] *Terri L. Stangl, JD, Center for Civil Justice*

5. What About Those Fathers? Engaging Men in Early Childhood and Social Service Settings. This workshop is designed to encourage service providers at all levels to examine program policies, practices and procedures, which may inadvertently preclude fathers and men from benefiting from services. Case practice supporting positive male family involvement and the art of effective "male" communication will be discussed. Learn tips and techniques designed to promote positive interaction and working relationships, even with the most challenging male client. [GEN, EC] *Barry Kaufman, PhD, Early Intervention Services, and Duane Wilson, MSW, Michigan Department of Human Services*

6. How to Talk to Children About Sexual Abuse Prevention Without Scaring Them. Teach kids about keeping their body safe and what to do if someone touches them inappropriately. There will be a discussion on characteristics of a sexually abused child and the parenting skills to cope. See how even preschoolers can learn to keep their bodies safe. [EC, MC] *Jane Dickey and Jill Modert, Instructors, Children's Concerns of St. Joseph County, Inc.*

7. Connections Programs: It's Never Too Early to Start Connecting. Connections is an innovative program working to prevent child abuse by increasing the capacity of parents, caregivers, and service providers to facilitate healthy development (ages 0-5). Participants will learn how a program like Connections makes a profound impact on families and communities, and will receive valuable program materials and data. [EC] *Michele Bishop, BA, Rosalynn Bliss, LMSW, Kids First, Child and Family Resource Council*

8. Building Bridges with Parents for Effective Sexuality Education. Traditionally parents have been uncomfortable talking with their children about abstinence and sexuality and have had limited involvement in school or community based sexuality education programs. In this session, participants will learn concrete strategies for how they can reach out to parents and at the same time build advocacy for effective sexuality education programs in schools and communities. [MC, AD] *Barbara Flis, MI PTSA*

Session II 1:05 p.m. – 2:25 p.m.

9. Storytelling: A Natural and Effective Springboard to Communicating and Connecting (repeated in session III). Stories told in the oral tradition are a safe, non-threatening way to introduce current issues of concern, and can be the focus for activities about communication, empathy, cooperation, and conflict management. This interactive workshop will provide easy and usable storytelling techniques, and give participants the opportunity to get comfortable with their own storytelling abilities. Participants will leave empowered to use storytelling at home and work and to gain a wealth of resources to use right away. [GEN] *Jenifer Strauss, Keynoter, Truth Clothed in Story*

10. Utilizing Risk and Protective Factors in Effective Parenting. This workshop addresses factors that affect a youth's resistance to non-social behavior, substance abuse, truancy, and sexual activity. The work of Hawkins and Catalano (University of Washington) demonstrates behavior can be predicted based on the impact of these risk and protective factors. This workshop looks at the four domains that impact youth behavior (school, family, community, individual/peer) and how parenting can influence these. [GEN] *Harriett Dean and Micki Fuhrman, Professional and Program Services, Eaton ISD*

11. Empowering Parents Into Action for Healthier Kids! We have a health crisis among youth. Nearly 80% of young people don't eat recommended amounts of fruits and vegetables; almost 1/3 of students don't receive recommended amounts of moderate and vigorous physical activity and sadly one in three American children born in 2000 will develop diabetes in their lifetime. This workshop will increase your knowledge and skills to empower parents into action on wellness initiatives. [GEN] *Barbara Flis, Founder, Parent Action for Healthy Kids*

12. Parents as Partners: Reaching Parents Where They're "At". You'd think parents would be the first in line to get involved with your program. Unfortunately, many parents don't show up and participate when you need them! Learn interesting ways to encourage parent participation, including marketing your activities, general parent communication, and engaging parents once you have them! [GEN] *Wendy Shepherd, Consultant, and Nicole A. Gulley, Marketing Coordinator, Detroit Mayor's Time*

13. Teaching Children Self-Discipline. Come learn the instructions driving all children's behaviors. Understanding children's internal instructions enables you to improve relationship building with children and their parents. Learn new strategies for dealing with "misbehaving" children. This lively presentation will provide immediate applicable and concrete suggestions in an atmosphere that is fresh, funny, and enjoyable. [GEN] *Nancy S. Buck, PhD, Peaceful Parenting, Inc., Charlestown, RI*

14. Media and Our Children. This workshop will help parents, educators, social workers, and other service providers understand how media works and how much of the industry targets children with its messages. We will look at lots of media examples and discuss strategies to counter the hyper-commercial influences of media. [GEN] *Jeff Smith, Director of Media Education, Community Media Center*

15. What is the Great Start System? Too many Michigan children are entering kindergarten each year with previously unidentified health, developmental, or learning concerns. Come and learn more about how communities and the Early Childhood Investment Corporation are working together to assure that every child enters kindergarten healthy, safe, and eager to succeed in school and in life. [EC] *Cherie Ross-Barber, MSW, CSW, and Teresa Marvin, Consultant, Early Childhood Investment Corporation*

16. Adolescents: What Are They Thinking? This workshop will explore current research about the development of teen brains, including new discoveries that offer insight into the choices and behaviors that can baffle adults. Implications of the research for parents, as well as for service providers and policy-makers, will be explored. [AD] *Pat Crum, DeVos Children's Hospital*

Session III 2:40 p.m. – 4:00 p.m.

17. Storytelling: A Natural and Effective Springboard to Communicating and Connecting (repeat from session II). [GEN] *Jenifer Strauss, Truth Clothed in Story*

18. Methamphetamine – New Drug of Choice. This session will focus on the history of methamphetamine, effects on the user, meth lab identification, and the dangers of a meth lab to the cookers, first responders, children, and the general public. Child endangerment will be a key focus. Learn about Michigan's Drug Endangered Children initiative and come away with information and resources about the devastating effects of methamphetamine on children, parents, community members, and the environment. [ATOD] *Det./Lt. Tony Saucedo, Michigan State Police*

19. PAM in Your Community. Are you planning for Parenting Awareness Month activities and don't know where to begin? This workshop will share ideas for PAM activities used in other counties. Learn how to create a PAM committee in your community, develop a PAM parenting publication, and plan activities that raise awareness of the importance of positive parenting. [GEN] *Erin Cayce, Oakland County Health Division-Office of Substance Abuse Services, Theresa Webster, SE Michigan Community Alliance, and Shelly Marcusse, Wexford- Missaukee ISD*

20. The Role of Parents as Change Agents. This workshop will provide participants with a basic overview of legislative advocacy. It will provide self-empowerment strategies participants can use to inform and encourage parents struggling with issues impacting their own children, and help families to take an active role to make changes parents have identified as needed and necessary. [GEN] *Michele Corey, BA, and Angelique Day, MSW, LLMSW, Michigan's Children*

21. Parenting Again – A Kinship Care Overview of Helping Systems. This session will focus on helping grandparents and other relatives raising children to find legal documentation, social services, medical services, and school options. Includes medical and emotional issues impacting children placed with relatives: child abuse, neglect, substance abuse, methamphetamine, HIV/AIDS, and other birth issues. [GEN] *Helen Ellis, Author, and Jessie Ellis*

22. Appreciating Diversity and Connecting with Families in a Multicultural Setting. Explore materials, activities, songs, and classroom settings that promote and support cultural diversity of families in your program. Learn how to create a positive environment by establishing meaningful connections between home and school. [EC] *Betsy Willson, Teacher, and Theresa Wirth, Family Advocate, CACS Head Start*

23. Great Parent Leaders Giving Children a Great Start. A panel of parents, educators, and program administrators will share how they developed parent leadership to build capacity to sustain parent-child playgroups. The panel will describe the support provided for parent leaders, materials used, community partnerships, and parent feedback about the service. A demonstration on how the parent leaders deliver the services will be provided. [EC] *Michelle Nicholson and Wendy Moncada, Great Parents/Great Start, Ingham ISD, and Jamie Yeomans, Sasha Williams, and Kidest Moges, Parent Panel*

24. Gossip, Rumors, and Bullying Go High Tech. The fastest growing trend in bullying today is the use of modern communications technology to harass, intimidate, and humiliate. Cyberspace has become the bully's new playground, and Instant Messaging, Text Messaging, and Picture Phones are their new tools of torment. Gain awareness and learn strategies for parents to address bullying and online social cruelty. [AD] *Glenn Stutzky, LMSW, MSU School of Social Work*

14th Annual PAM Conference, November 6, 2006, Lansing

REGISTRATION FEE (per person)

Note: Space not guaranteed with on site registration

Registration fee includes morning refreshments, lunch, and materials

| | Postmarked by 10/20/06 | Postmarked after 10/20/06 |
|------------------|------------------------|---------------------------|
| Registration fee | \$45 | \$55 |

Cancellation Policy: Cancellation must be received seven business days prior to conference for a full refund.

Please print clearly or type.

Name: _____ Phone: (_____) _____
(as it should appear on name tag)

Agency _____ E-mail: _____
(as it should appear on name tag)

Address: _____ County: _____
(address, street, PO box)

City: _____ State: _____ Zip: _____

Billing address if different than above. _____

Please check all that apply:

- ☐ Will be present for lunch
☐ Vegetarian lunch
☐ Special needs, please specify: _____
☐ **Do not** share my contact information on conference participant list

- ☐ Workshop Presenter
☐ Display Host

Workshop Selections: Workshop choices cannot be guaranteed and will be assigned in date order received.

Session I (circle one) 1 2 3 4 5 6 7 8
Second Choice (circle one) 1 2 3 4 5 6 7 8

Session II (circle one) 9 10 11 12 13 14 15 16
Second Choice (circle one) 9 10 11 12 13 14 15 16

Session III (circle one) 17 18 19 20 21 22 23 24
Second Choice (circle one) 17 18 19 20 21 22 23 24

Workshop presenters and monitors:
Circle the workshop you are presenting and/or monitoring.

PAYMENT METHOD

| | | |
|---|---|--|
| <input type="checkbox"/> Check enclosed Payable to Prevention Network | <input type="checkbox"/> Purchase order attached | <input type="checkbox"/> VISA or MasterCard (through Michigan Resource Center) Name of Cardholder: _____ Card Number: _____ Expiration Date: _____ Signature: _____ |
|---|---|--|

TWO WAYS TO REGISTER

By Mail: PAM Conference – Marquette
Prevention Network, PO Box 4458
East Lansing, MI 48826-4458

By Fax:
517/393-6931

Questions? Call 800/968-4968. Fax to: 517/393-6931. Also visit www.preventionnetwork.org

OFFICE USE ONLY

Date received: _____ Paid: ☐ Yes ☐ No Notes: _____ PO#: _____

☐ After postmark date Follow up: ☐ Yes ☐ No Comments: _____ Database entry: _____



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Parenting Awareness
MICHIGAN

March
is
**Parenting
Awareness
Month**

A Michigan campaign to
celebrate people raising children
and promote resources to help
with this important task.

**Parenting
is for a
Lifetime**

Dated Material

REGISTRATION BROCHURE

Fourteenth Annual Parenting Awareness Michigan Conferences and 2007 Parenting Awareness Month Kickoffs

Professionals and volunteers coming together to learn about issues facing parents and caregivers, network with other family advocates, and kick off the coming year's Michigan Parenting Awareness Month in March.

Sponsored by Prevention Network and Parenting Awareness Michigan

Thursday, October 19, 2006  **Marquette, Michigan**

Monday, November 6, 2006  **Lansing, Michigan**

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